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TBC Brands to Exhibit Sumitomo and Sailun Truck Tires at the 2016 WasteExpo

Palm Beach Gardens, FL – May 17, 2016 – [TBC Brands](#), one of the largest distributors of private brand tires in North America, is pleased to announce its participation in the [WasteExpo](#) from June 7-9, 2016 at the Las Vegas Convention Center. On display will be both Sumitomo and Sailun branded truck tires for the waste industry; executives for both brands will be in attendance to share the benefits of the products with attendees.

Expo participants will have a chance to win a choice of premium Sumitomo or Sailun steer, drive or trailer tires through the daily Commercial Truck Tire Giveaway. Participants can enter the daily drawing by registering at the Sumitomo and Sailun booth (#3365). Additional giveaway details will be available at the booth.

In collaboration with the National Waste and Recycling Association, the WasteExpo is the leading trade show for the waste and recycling industry. The event attracts more than 13,000 industry professionals and nearly 600 exhibitors to the three-day event.

“We recognize that the WasteExpo offers a view into the current needs and events that face the waste industry today,” said Aaron C. Murphy, Vice President of Commercial Tire Sales for TBC. “The Expo affords us an opportunity to maintain and develop strategic relationships within the waste industry with service companies, government entities and trucking officials among others.”

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About TBC Brands

TBC Brands LLC is one of the largest distributors of private brand tires in North America. The Company has been recognized for its underlying commitment to quality, safety, and value. Through 17 propriety brands, TBC Brands is able to provide independent wholesale and retail customers access to an unparalleled range of consumer and commercial products. For more information, visit www.tbcbrands.com.